

Station 2: What we've heard so far ...

Summary of Survey & Stakeholder Outreach Summary



What does the ideal business district look like in 10 years?

- Bustling, active, thriving, vibrant
- Gathering space
- Safe
- Small, locally-owned businesses
- Black-owned businesses
- Accessible by foot, on bike, and by transit
- Affordable to all and serves the community



What do you like about the business district today?

- Historic buildings
- Streetscape improvements
- It's close to where people live

What do you NOT like about the business district today?

- Vacant storefronts
- Vinyl siding on storefronts
- Vacant lots
- Businesses that are not open to the community

What will the challenges be to achieving that vision?

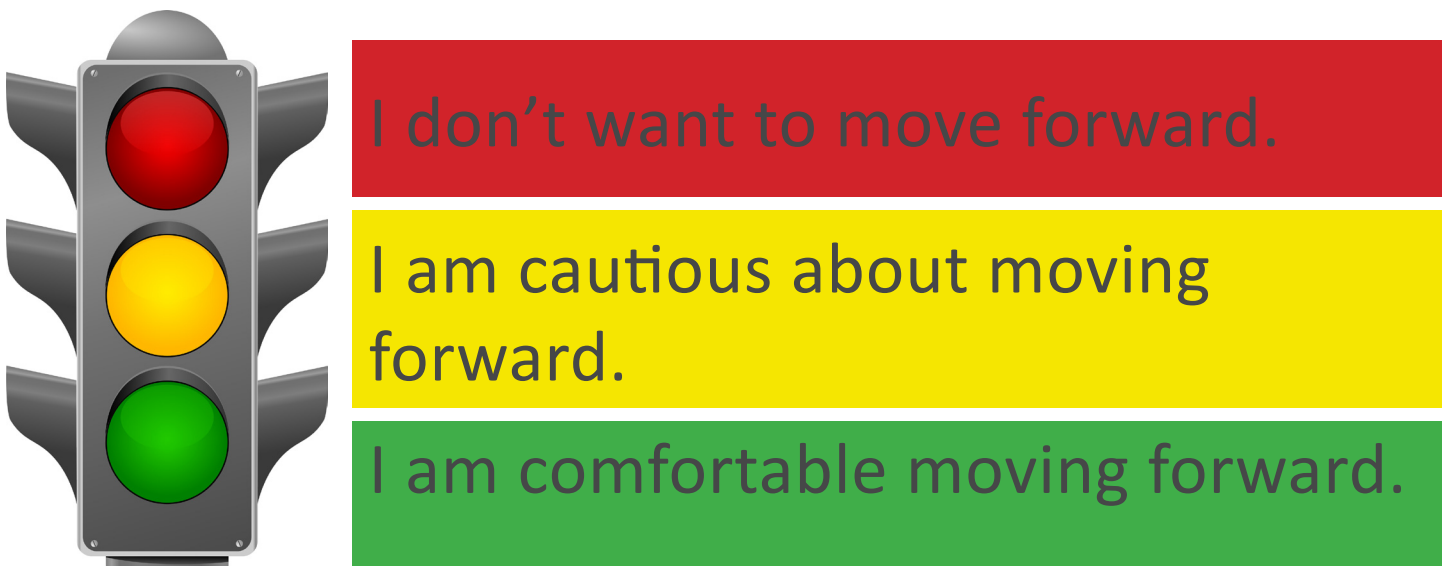
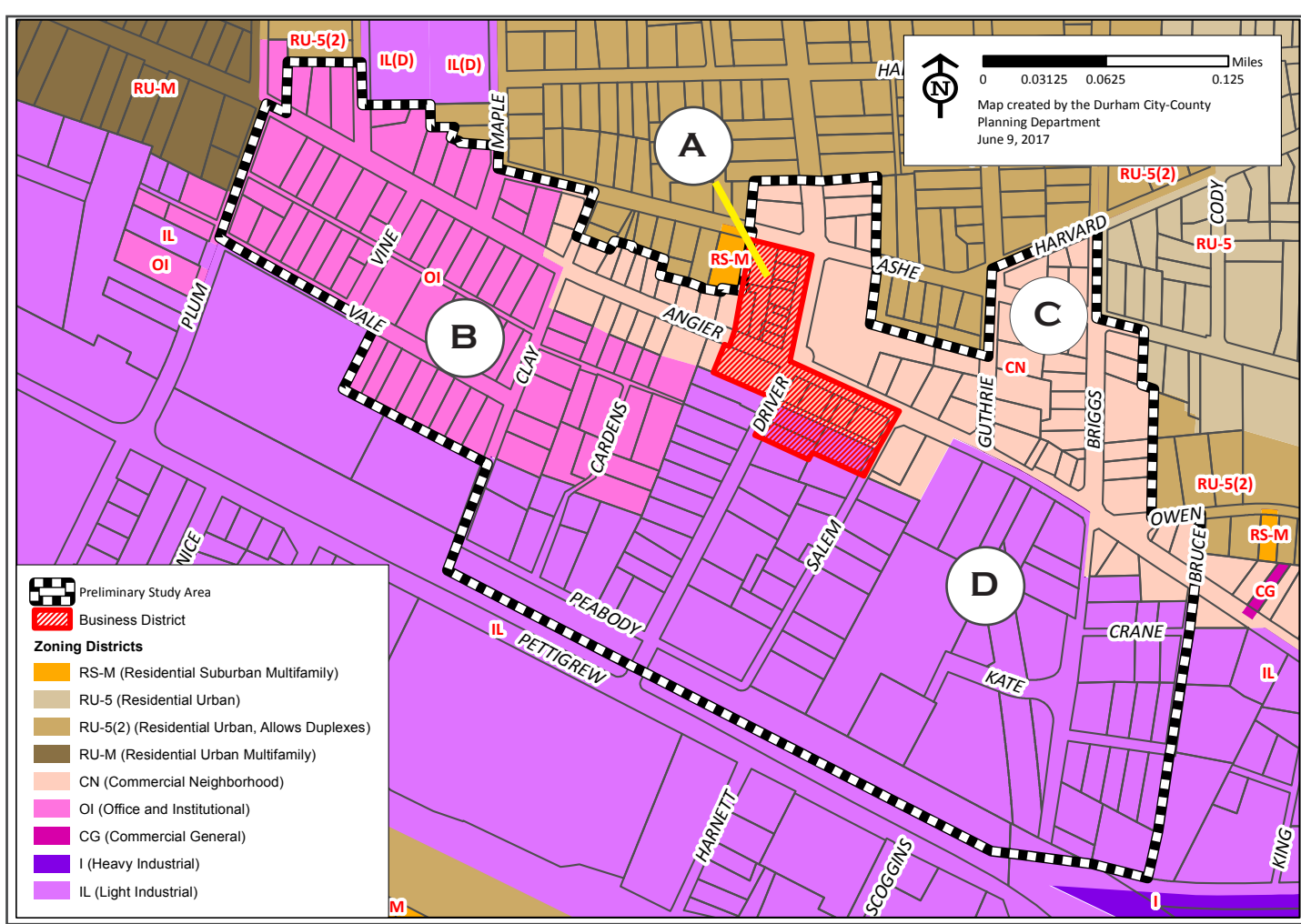
- Resources to invest in property maintenance
- Resources to start and maintain businesses
- Parking – both a lack of current parking and onerous parking requirements for new businesses
- High rents and displacement of existing businesses
- Nearby purchasing power of a generally low-income community
- Attracting businesses that serve the wide range of income levels present in the neighborhood

What types of businesses and services would you like?

- Coffee shop
- Diner/café
- Bank
- Grocery store
- Household goods
- Pharmacy
- Restaurants
- Bar
- Ice cream parlor
- YMCA (gym)
- Laundromat
- Salon
- Clothing
- East Durham Children's Initiative
- Co-working space
- Shipping store
- Gardening store
- Gas station
- Convenience store
- Farmer's market
- Doctor/dentist

Summary of the June Public Workshop

The first neighborhood workshop was held on June 29th. At this meeting, participants were asked to fill out a “stoplight survey” asking, **“What is your comfort level moving forward with a rezoning study?”** Below are the responses for each of the identified Sub-Areas.



	Green	Yellow	Red	No Response
Sub Area A	73%	13%	0%	13%
Sub Area B	67%	13%	0%	20%
Sub Area C	60%	13%	7%	20%
Sub Area D	53%	33%	0%	13%

Note: While nearly 40 people attended the first workshop, only 15 surveys were submitted. The survey was also made available online, however, none were submitted.

What are the key questions for tonight?

1. How do you define the boundaries of the business district?

Use either the Survey Handout or the Boundary Map to tell us how you define the boundaries/limits of the business district.

2. Is the Commercial Infill zoning district appropriate for the business district?

Planning staff thinks the Commercial Infill zoning district is most appropriate for all or part of the business district. Learn more about various zoning districts and tell us what you think using the Survey Handout.